

## TITLE 170 INDIANA UTILITY REGULATORY COMMISSION

LSA Document # 98-100(F)

### DIGEST

Adds 170 IAC 7-1.1-19 concerning telephone bills and customer choice of telecommunications providers. Effective thirty (30) days after filing with the secretary of state.

#### 170 IAC 7-1.1-19

#### SECTION 1. 170 IAC 7-1.1-19 IS ADDED TO READ AS FOLLOWS:

**170 IAC 7-1.1-19 —Unauthorized switching of telecommunications providers; billing for telecommunications or other services added without customer's consent.**

**Authority:** IC 8-1-1-3; IC 8-1-29

**Affected:** IC 8-1-2-4

**Sec. 19. (a) For purposes of this rule, the following definitions apply:**

**(1) "Express authorization" means an express, affirmative act by the customer clearly agreeing to the change in PIC or LEC in the form of:**

- (A) a written authorization;**
- (B) a customer initiated call to the prospective IXC or LEC;**
- (C) an oral authorization verified, and recorded, by an independent third party;**
- (D) a recorded electronic authorization; or**
- (E) some other form of recorded authorization, such as Personal Identification Numbers ("PINs") or passwords.**

**(2) "Letter of Agency" ("LOA") means a written statement that the customer signs that authorizes a change to that customer's primary interexchange carrier or primary local exchange carrier.**

**(3) "Local Exchange Carrier" ("LEC") means a provider of switched telecommunications service that carries calls originating and terminating within the local calling area.**

**(4) "Long Distance Telecommunications Service" means service that carries calls to exchanges that are not within the local calling area of the originating number.**

**(5) "Primary Interexchange Carrier" ("PIC") means a provider of presubscribed interLATA or intraLATA long distance telecommunications services.**

**Presubscribed facilities-based carriers of long distance service, resellers of long distance service, and local exchange carriers providing long distance service are included in this definition. In those local exchanges where intraLATA equal access is available, customers may receive presubscribed long distance service from more than one PIC (one for interLATA and one for intraLATA toll) or may select a single PIC that provides both interLATA and intraLATA toll service.**

**(6) "Primary Local Exchange Carrier" ("PLEC") means a carrier to which a customer has presubscribed for local exchange service.**

**(7) "Properly disputed" means the filing of a complaint, either verbally or in writing, with the commission.**

**(8) "Telemarketing" means the use of telecommunications in marketing campaigns to reach prospective purchasers and sell them goods or services.**

**(b) No prospective PIC shall submit to a LEC a PIC change order generated by telemarketing unless the prospective PIC has first obtained express authorization from the customer. No prospective LEC shall submit a PLEC change order generated by telemarketing unless the prospective LEC has first obtained express authorization from the customer.**

**(c) The prospective PIC or prospective LEC shall confirm such express authorization through one of the following four (4) procedures:**

**(1) The prospective PIC or prospective LEC shall obtain the customer's written authorization in a form that meets the requirements of sections (e) through (m) of this rule; or**

**(2) The prospective PIC or prospective LEC shall obtain the customer's electronic authorization, placed from the telephone number(s) on which the PIC or PLEC is to be changed, to submit a PIC or PLEC change order. The authorization shall include the information described in section (i) of this rule. Prospective PICs or prospective LECs electing to confirm sales electronically shall establish one or more toll-free telephone numbers exclusively for that purpose. A call to the number(s) will connect a customer to a voice response unit, or similar mechanism, that records the required information regarding the PIC or PLEC change, including automatically recording the automatic number identification ("ANI"); or**

**(3) An appropriately qualified and independent third party shall obtain the customer's oral authorization to submit the PIC or PLEC change order. Such authorization shall confirm and include appropriate verification data (e.g., the customer's date of birth; mother's maiden name; or social security number or part thereof). Such authorization is valid only if the entity that obtained the authorization:**

- (A) is independent of the prospective PIC or prospective LEC or the telemarketing representative of the prospective PIC or prospective LEC;**
- (B) complies with these rules regarding changes to telecommunications carriers;**
- (C) has a written policy regarding customer complaints and abides by that policy;**
- (D) has a written policy requiring the maintenance and storage of recorded electronic authorizations for a minimum period of one year and abides by that policy;**
- (E) has a written script that it uses when obtaining verifications, and the script provides clear and unambiguous notice to the customer of the following:**

- (i) that the customer is authorizing a change in primary interexchange or primary local exchange carrier;**
- (ii) the identity of the new primary interexchange or primary local exchange carrier;**
- (iii) a toll-free or local number of the LEC that the customer can call to verify whether the change has occurred;**
- (iv) that, for any one telephone number:**
  - (a) only one prospective PIC may be designated as the subscriber's interLATA primary interexchange carrier;**
  - (b) only one prospective PIC may be designated as the subscriber's intraLATA primary interexchange carrier;**
  - and**
  - (c) only one intrastate primary LEC may be designated as the subscriber's primary LEC.**
- (v) that the PIC change will automatically apply to both interLATA and intraLATA long distance service offerings unless the customer directs otherwise; and**

**(F) is in a location that is physically separate from that of the prospective PIC or prospective LEC or the telemarketing representative of the prospective PIC or prospective LEC; or**

**(4) Within three (3) business days of the customer's request for a PIC or PLEC change, the prospective PIC or prospective LEC must send each new customer an information package by first class mail containing at least the following information concerning the requested change:**

- (A) The information is being sent to confirm an order placed by the customer within the previous week;**
- (B) The name of the customer's current PIC or LEC;**
- (C) The name of the newly requested PIC or LEC;**
- (D) A description of any terms, conditions, or charges that will be incurred;**
- (E) The name of the person ordering the change;**
- (F) The name, address, and telephone number of both the customer and the soliciting PIC or LEC;**
- (G) A postpaid postcard which the customer can use to deny, cancel or confirm a service order;**
- (H) A clear statement that if the customer does not, within fourteen (14) days after the date the information package was mailed, return the postcard, the customer's long distance or local exchange service will be switched to the soliciting carrier;**
- (I) The name, address, and telephone number of a contact point at the Consumer Affairs Division of the Indiana Utility Regulatory Commission and the consumer division of the Federal Communications Commission; and**
- (J) Prospective PICs and prospective LECs must wait fourteen (14) days after the form is mailed to customers before submitting their PIC or PLEC change orders to incumbent PICs or incumbent LECs. If customers have canceled their orders during the waiting period, prospective PICs or prospective LECs cannot submit the customer's order to the incumbent PICs or incumbent LECs.**
- (K) A clear statement that, for any one telephone number:**
  - (i) only one prospective PIC may be designated as the subscriber's interLATA primary interexchange carrier;**
  - (ii) only one prospective PIC may be designated as the subscriber's intraLATA primary interexchange carrier; and**
  - (iii) only one intrastate primary LEC may be designated as the subscriber's intrastate primary LEC.**

**(d) A PIC or PLEC change made in violation of any of the requirements of 170 IAC 7-1.1-19 is invalid. A prospective PIC or PLEC must provide all information regarding disputed carrier changes and services billings to the commission within thirty (30) days of a commission request for said information.**

**(e) If the prospective PIC or prospective LEC utilizes authorization procedure (c)(1) above, the prospective PIC or LEC shall obtain any necessary written authorization from a subscriber for a PIC or PLEC change by using a letter of agency as specified in sections (f) through (m) of this rule. Any letter of agency that does not conform with those sections is invalid.**

**(f) The letter of agency shall be a separate document (an easily separable document containing only the authorizing language described in section (i) of this rule) whose sole purpose is to authorize a prospective PIC or LEC to initiate a primary interexchange carrier or PLEC change. The letter of agency must be signed and dated by the subscriber to the telephone line(s) requesting the primary interexchange carrier or PLEC change. The subscriber (or authorized agent in the case of a business customer) whose name appears on bills for local and interexchange service shall be the only party authorized to execute a letter of agency.**

**(g) The letter of agency shall not be combined with inducements of any kind on the same document.**

**(h) Notwithstanding sections (f) and (g) of this rule, the letter of agency may be combined with checks that contain only the required letter of agency language prescribed in section (i) of this rule and the necessary information to make the check a negotiable instrument. The letter of agency check shall not contain any promotional language or material. The letter of agency check shall contain in easily readable, bold-face type on the front of the check, a notice that the consumer is authorizing a primary interexchange carrier or PLEC change by signing the check. The letter of agency language also shall be placed near the signature line on the back of the check.**

**(i) At a minimum, the letter of agency must be printed with a typeface of sufficient size and clarity to be clearly legible and must contain clear and unambiguous language that confirms:**

**(1) The subscriber's billing name and address and each telephone number to be covered by the primary interexchange carrier or PLEC change order;**

**(2) The subscriber's decision to change the primary interexchange carrier or PLEC from the current interexchange carrier or LEC to the prospective interexchange carrier or prospective LEC;**

**(3) That the subscriber designates the prospective interexchange carrier or prospective LEC to act as the subscriber's agent for the primary interexchange carrier or PLEC change;**

**(4) That the subscriber understands that, for any one telephone number:**

- (A) only one prospective PIC may be designated as the subscriber's interLATA primary interexchange carrier;**
- (B) only one prospective PIC may be designated as the subscriber's intraLATA primary interexchange carrier; and**
- (C) only one intrastate primary LEC may be designated as the subscriber's intrastate primary LEC.**

**(5) That the subscriber understands that any change in primary interexchange carrier or primary LEC may result in a charge to the subscriber; and**

**(6) The LEC's toll-free or local number that the customer can call to verify whether the change has occurred.**

**(j) To the extent a customer selects separate carriers for interLATA, intraLATA and LEC services, the letter of agency must contain separate statements regarding those choices. Any carrier designated as a primary interexchange carrier for interLATA service must be the carrier directly setting the interLATA service rates for the subscriber. Any carrier designated as a primary interexchange carrier for intraLATA services must be the carrier directly setting the intraLATA service rates for the subscriber. Any carrier designated as a primary local exchange carrier must be the LEC directly setting the local exchange service rates for the subscriber. One interexchange carrier can be both a subscriber's interLATA primary interexchange carrier and a subscriber's intraLATA primary interexchange carrier.**

**(k) Letters of agency shall not suggest or require that a subscriber take some action in order to retain the subscriber's current interexchange carrier or LEC.**

**(l) If any portion of a letter of agency is translated into a language other than English, then all portions of the letter of agency must be translated into that language. Every letter of agency must be translated into the same language as any promotional materials, oral descriptions or instructions provided with the letter of agency.**

**(m) The letter of agency shall provide the toll-free telephone number and mailing address of the Consumer Affairs Division of the Indiana Utility Regulatory Commission, and shall inform the customer of his or her right to file a complaint with that division.**

**(n) Upon request of the customer, offers to provide telecommunications interexchange or local exchange services shall be sent to the customer in written form, describing the terms and conditions of service.**

**(o) Except for tariff regulated, customer initiated, one-time use products such as collect calling services, optional pay per-use services (including automatic callback, repeat**

dialing and three-way calling), no PIC or LEC or any billing agent acting for said PIC or LEC shall bill a customer for any service unless the PIC, LEC, or billing agent possesses written or electronic documentation which shows:

- (1) the name of the customer requesting the service;
- (2) a description of the service requested by the customer;
- (3) the date on which the customer requested the service;
- (4) the means by which the customer requested the service; and
- (5) the name, address, and telephone number of all sales agents involved.

(p) No PIC, LEC, or any billing agent for any PIC or LEC shall be entitled to any compensation from a customer for services rendered in violation of this rule.

(q) The customer's local exchange company shall not disconnect the customer's phone service for nonpayment where the customer has properly disputed a carrier change or service billing.

(r) This rule shall apply only to the extent not preempted by federal law. (*Indiana Utility Regulatory Commission; 170 IAC 7-1.1-19; filed , \_\_\_\_\_; \_\_\_\_\_ IR \_\_\_\_\_.*)

ORIGINAL

INDIANA UTILITY REGULATORY COMMISSION

Approval of New Rule 170 IAC 7-1.1-19


LSA Document # 98-100(F)

RM98-03

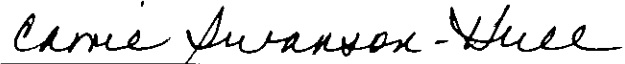
Upon prior publication of notice, and public hearing having been held on July 27, 1998, at 9:30 a.m. EST, as required by the provisions of IC 4-22-2-1, et. seq. the Indiana Utility Regulatory Commission on November 12, 1998 at 1:30 p.m. EST in Room E306 of the Indiana Government Center South, Indianapolis, Indiana, at which time a majority of the members of said Commission were present, adopted the foregoing rule.

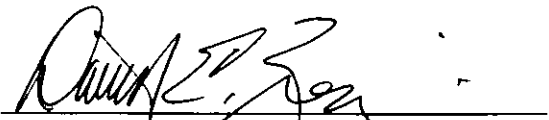
The Secretary is hereby directed to submit five (5) copies of the aforesaid rules to the Attorney General of Indiana for his approval of same, and thereafter file one (1) duplicate approved copy with the Secretary of State of Indiana.

  
William D. McCarty, Chairman

  
G. Richard Klein, Commissioner

  
Judith Ripley, Commissioner

  
Camie Swanson-Hull, Commissioner

  
David E. Ziegner, Commissioner

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ATTEST:

  
SECRETARY



Approval of the Addition of Rule

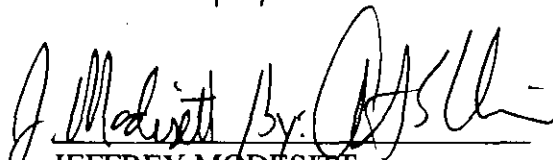
170 IAC 1-1.1-19

LSA Document #98-100(F)

RM 98-03

Approved as to legality,

today: 12/28/98


  
JEFFREY MODESITT  
Attorney General of Indiana

Approved,

today: 1/14/99

  
FRANK O'BANNON  
Governor of Indiana

Filed, today: 1/18/99

  
SUE ANNE GILROY  
Secretary of State  
1:18pm